1. (Amended) An image sensing apparatus having image sensing means for [scanning] sensing a subject and outputting [a video] an image signal of the subject, comprising:

zone selecting means for selecting any zone from [the video] the image signal; exposure detection means for detecting [a signal conforming to exposure of the zone] an exposure condition relating to an image signal in a selected zone on the basis of the image signal;

exposure control means for controlling exposure based upon the [signal; and]

detected exposure condition;

[exposure maintaining] memory means for [maintaining a value] storing control parameters relating to exposure [which prevails] control by said exposure control means when said exposure control means is optimized; and [optimized, wherein state of control of exposure by said exposure control means is maintained based upon the value relating to exposure maintained by said exposure storage means.]

control means for controlling said exposure control means to maintain an optimized exposure condition on the basis of the control parameters stored in said memory means.

2. (Amended) The apparatus according to claim 1, wherein if the [value relating to exposure is] control parameters are outside a prescribed range, [range of values stored in advance,] said [exposure maintaining] memory means selects an upper-limit [value]

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or a lower-limit [value] of the prescribed range of [values] control parameters as the control parameters. [value relating to exposure.]

3. (Amended) An image sensing apparatus having image sensing means for [scanning] sensing a subject and outputting [a video] an image signal of the subject, comprising:

zone selecting means for selecting any zone from [the video] an image signal; exposure detection means for detecting [a signal conforming to exposure of the zone] an exposure condition relating to the image signal in a selected zone on the basis of the image signal;

exposure control means for controlling exposure based upon the [signal]

detected exposure condition;

[exposure maintaining] memory means for [maintaining a value] storing control parameters relating to exposure [which prevails] control by said exposure control means when said exposure control means is optimized; [optimized, wherein state of control of exposure by said exposure control means is maintained based upon the value relating to exposure maintained by said exposure storage mans.]

control means for controlling said exposure control means to maintain an optimized exposure condition on the basis of the control parameters stored in said memory means; and

selected-zone detection means for determining whether [the video] the image signal captured by said image sensing means contains [a video signal of] said zone upon

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elapse of a prescribed period of time, and outputting a signal [which nullifies maintenance, by said exposure maintaining means, of the value relating to exposure] for resetting the control parameters in said memory means if the [video] captured image signal is not contained in said zone.

- 4. (Amended) The apparatus according to claim 3, wherein if the [value relating to exposure is] control parameters are outside a prescribed range, [range of values stored in advance,] said [exposure maintaining] memory means selects an upper-limit [value] or a lower-limit [value] of the prescribed range of [values] control parameters as the control parameters. [value relating to exposure.]
- 5. (Amended) The apparatus according to claim 3, further comprising selecting means for allowing a photographer to select whether maintenance of exposure by said [exposure maintaining] memory means is to be [nullified] reset or not.
- 6. (Amended) An image sensing apparatus having image sensing means for [scanning] sensing a subject and outputting [a video] an image signal of the subject, comprising:

zone selecting means for selecting any zone from [the video] the image signal; exposure detection means for detecting [a signal conforming to exposure of the zone] an exposure condition relating to the image signal in a selected zone on the basis of the image signal;

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exposure control means for controlling an exposure based upon the [signal] detected exposure condition;

[exposure maintaining] <u>first memory</u> means for [maintaining a value] <u>storing</u> <u>control parameters</u> relating to exposure [which prevails] <u>control by said exposure control</u> <u>means</u> when said exposure control means is <u>optimized</u>; [optimized, wherein state of control of exposure by said exposure control means is maintained based upon the value relating to exposure maintained by said exposure storage means.]

control means for controlling said exposure control means to maintain an optimized exposure condition on the basis of the control parameters stored in said first memory means;

second memory means for storing a video signal of said zone; and [selected-zone] detection means for determining whether a zoomed [video] image signal captured by said image sensing means contains the video signal of said zone stored in said second memory means, and outputting a signal [which nullifies maintenance, by said exposure maintaining means, of the value relating to exposure] for resetting the control parameters in said first memory means if the [video] captured image signal is not contained in said zone.

7. (Amended) The apparatus according to claim 6, wherein if the [value relating to exposure is] control parameters are outside a prescribed range, [range of values stored in advance,] said [exposure maintaining] first memory means selects an upper-limit

[value] or a lower-limit [value] of the prescribed range of [values] control parameters as the control parameters. [value relating to exposure.]

- 8. (Amended) The apparatus according to claim 6, further comprising selecting means for allowing a photographer to select whether maintenance of exposure by said [exposure maintaining] first memory means is to be [nullified] reset or not.
- 9. (Amended) An image sensing apparatus having display means for displaying an image signal, comprising:

a pointing device for selecting any zone in a screen displayed by said display means;

adjusting means for applying a prescribed adjustment to a video signal of said zone;

[a] memory means for storing adjusting data obtained from said adjusting means; and

control means [which,] for storing the adjusting data when adjustment by said adjusting means has attained a prescribed state [state, is for storing the adjusting data prevailing at this time] in said [memory.] memory means, and for controlling said adjusting means to maintain the prescribed state on the basis of the adjusting data in said memory means.

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